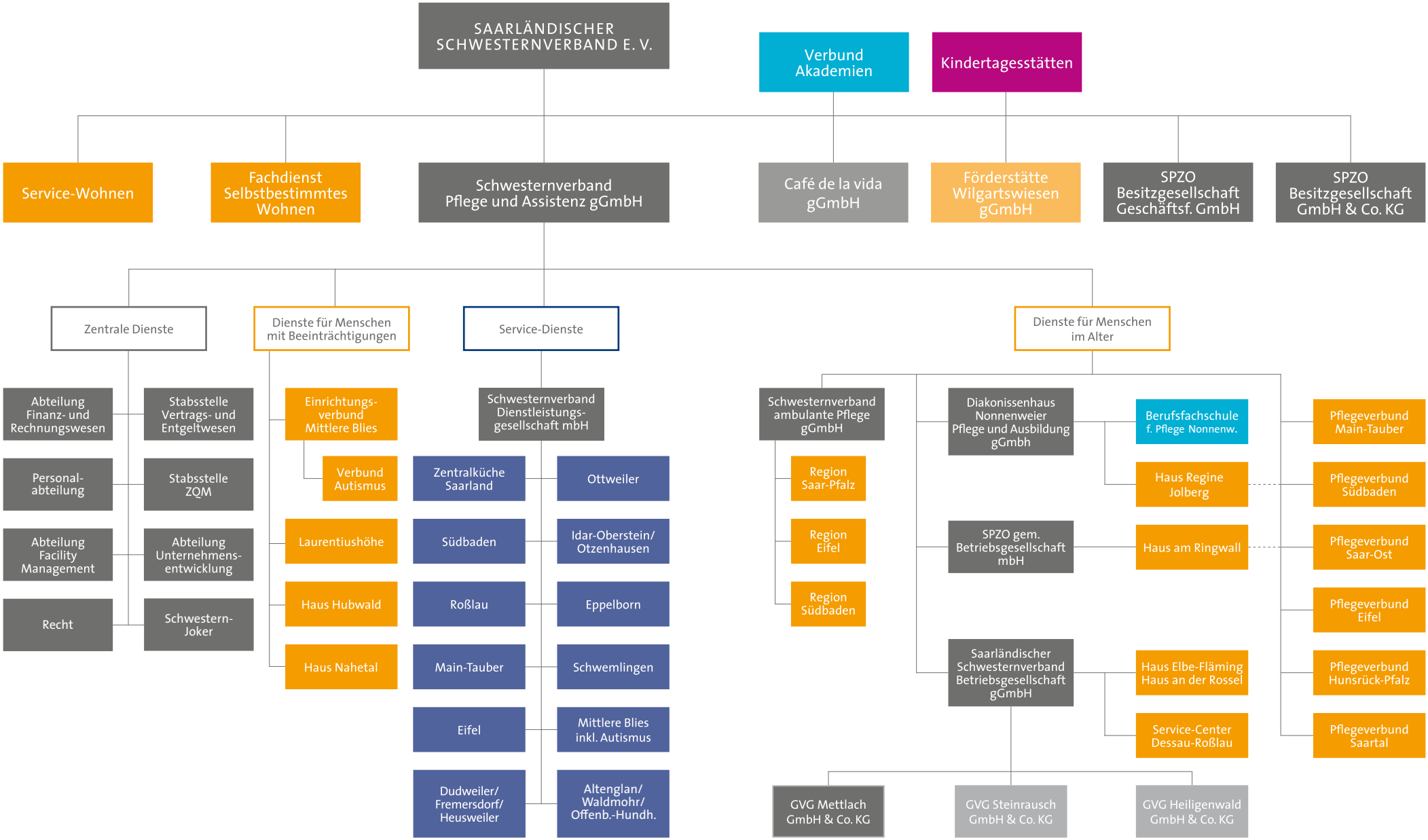Die Unternehmensstruktur